



JULY 15-18, 2010 FAIRGROUNDS in GRASS VALLEY, CALIFORNIA

Thank you for joining us for the 14th annual CALIFORNIA WORLDFEST. Bring your family and friends to enjoy music from around our world on the eight stages. Dine on fine food and drink and settle in for a wonderful weekend at the beautiful Fairgrounds, Grass Valley, California.



Broadcast over the net at
KVMR.org
www.worldfest.net

THURSDAY CONCERT-JULY 15: Kicking off WorldFest this year is a full evening show on Thursday featuring performances on both the Meadow and Spotlight stages. KVMR Radio will start the broadcast of WorldFest Thursday evening. Bring your radio and listen to the live broadcast and tell your friends they can hear the festival on the web at www.KVMR.org from anywhere in the world. See the back of this letter for ticketing information.

CALIFORNIA KIDS! In Sugar Pine Lodge behind the Food Court, enjoy the arts and crafts center. Performers will do special children's workshops and family games are led each day on The Green. Don't forget the Kid's Parade!

SEATING

Bring your low-backed lawn chair (under 32" from top of chair to ground & under 10" from seat to ground) for seating close to the stage. You may bring full size lawn chairs to seat yourself beyond the soundboard. Please, no chaise lounges. The fairground's policy is no tarps allowed on the meadow grass. The music gate opens at 9:00 am on Friday, Saturday and Sunday and the final performance will end by 11:00 PM each day. Remember: the entire seating area is a no smoking section.

FOOD AND DRINK

Enjoy the best! Coffee Drinks by Railroad Steamers and Java GoGo has the complete Espresso Bar plus smoothies. Good food is available at Spiro's Gyros (beef, lamb, veggie pita sandwiches, Greek salad), India Café (Indian Food), D & M African Food (Herb Chicken, Salmon Steak, Jollof Rice), Asia Cafe (Thai Chicken, Curry dishes, Cold Sesame Noodles), Land and Sea Specialty Meats offers organic meats (Buffalo, Elk or Ostrich burgers) Cool off and quench your thirst at the Drink Booth featuring Knudsen Spritzers and slurp a snow cone at Tropical Sno. Satisfy your sweet tooth with Lazy Dog Confections (custom ice cream bars) and Krepalicious (savory, breakfast, fruit & dessert crepes). Enjoy pizza slices from Pasta Prego and savor a Sierra Nevada brew on the Beer Deck while enjoying entertainment on the Sierra Stage. You are welcome to bring a picnic. Please: NO GLASS or ALCOHOL may be brought into the performance area.

CALIFORNIA WORLD ARTISANS ~ Browse the marketplace featuring, Musical Instruments, Indonesian clothing, Balinese batiks, Hand made drums, Original Art Work, Fine jewelry, Beads, Wood work, Rugs, tie-dye clothing, and more.



DIRECTIONS TO THE NEVADA COUNTY FAIRGROUNDS

From Sacramento~Highway 80 East to Auburn. Exit Highway 49 North to Grass Valley (28 miles). Follow exit signs to Fairgrounds.

From Reno~Highway 80 West to Highway 20 West into Grass Valley. In Grass Valley continue Highway 20 West towards Marysville and follow signs to Fairgrounds.

From Marysville/Yuba City~Highway 20 East to Grass Valley, exit McCourtney Road, follow signs to Fairgrounds.
Day Parking ~ You will be directed to the fairgrounds parking upon arrival.

CAMPING & RV HOOKUPS

Beneath tall pines and oaks, the level terrain is ideal for families with tents and campers. RV Hookups (Water/Electric only and Water/Electricity/Sewer) are available by reservation with ticket packets described on the back. Showers and fresh water are located throughout the grounds. Lion Lake offers shoreline fishing for children. No campfires or charcoal BBQ's are allowed. Above the ground camp stoves are OK. **We suggest campers bring a shade canopy for their campsite.** Absolutely no pets are allowed at the festival or in the camping area. Pet accommodations are available at The Kennels, call (530) 272-4670 for more information. The camping gate opens at 8:00 AM each day. There will be no ticket sales between 10:00PM and 8:00AM. Sunday camping ticket holders may camp through Sunday night. Checkout time is noon on Monday. Ticket refund deadline is May 31, 2010.

Hotels/Motels-Historic Grass Valley and Nevada City offer many comfortable sleeping accommodations. For information call the Grass Valley Chamber of Commerce (530-273-4667) or on the Web at www.ncgold.com.

Important Ticket and Camping Information

The Fairgrounds at Grass Valley camping area is level terrain and ideal for families with tents, campers, and RV's (hook-ups are available by reservation). Showers and fresh water are located throughout the grounds. Lion Lake offers shoreline fishing for children. It is Open Camping – first come, first serve. You select your camping spot when you arrive. There are not set spaces, unless you have reserved an RV Hookup site. Most campers set up beside their vehicle. There are walk-in camping spaces available, too, with parking nearby. **Each person wishing to camp must purchase a ticket that includes camping.**

4-Day Tickets with Camping begin Thursday 8AM to Monday at noon and include all music & activities for Thursday, Friday, Saturday & Sunday.

3-Day Tickets with Camping begin Friday 8AM to Monday at noon and include all music & activities for Friday, Saturday & Sunday.

2-Day Tickets with Camping include 2 days of music plus camping for the same 2 days.

1-Day Tickets with Camping include full day of music plus that night's camping.

1-Day Tickets (no Camping) include the full day of music from 10AM to the end of music (usually about 11PM), workshops, dance and children's programs. A 1-Day Ticket may be used for the day of your choice. Day Gate opens at 9AM.

Youth Tickets with Camping include all music, workshops, children's programs and camping for the full festival. Youth must be accompanied by an adult. Youth is 13-16 years old.

Child Tickets with Camping include all music, workshops, children's programs and camping for the full festival. Child must be accompanied by an adult. A child is 5-12 years old. Under 5 is Free.

RV Festival Hookup Sites open at 8AM on Thursday, July 16 and your spot is available to you until noon on Monday, July 20. RV Hookup Sites are only available in the packages below:

Reserved Sites with FULL Hookups (water, electricity, sewer) are available as packages for the whole festival and include two Adult 4-Day tickets with camping. Buddy sites include four Adult 4-Day tickets with camping.

Reserved Sites with Partial Hookups (water/electricity only) are available as packages for the whole festival and include two Adult 4- Day tickets with camping

No campfires or charcoal BBQ's are allowed. Above the ground camp stoves are OK. **Absolutely no pets are allowed at the festival or in the camping area.** Pet accommodations are available at The Kennels, call (530) 272-4670 for more information. The camping gate opens at 8:00 AM each day. There will be no ticket sales between 10:00PM and 8:00AM. Sunday camping ticket holders may camp through Sunday night. Checkout time is noon on Monday. Ticket refund deadline is May 31, 2010.

Please: No Generators allowed. **No drumming or loud music from 11PM to 9AM.** There is a Quiet Camping area established where no night jamming is allowed.

Maple Creek Presents - PO Box 3339 - Chico, CA 95927 - 530-891-4098 E-mail: Info@worldfest.net